



MINUTES OF MEETING

Meeting: Student Media
Place: 2E 3.5
Date and time: 3 October 2008 @ 1.15

All SU Agendas and Minutes are available on www.BathStudent.com.
 All papers are available on a selection of coloured paper.
 If you require papers in an alternative format, please ask in SU Reception.

Present:	Tom Major Pete Walker Simon Budden Steve Willey Josh Cheesman	VP Communications Media Officer (PW) Media Treasurer (SB) CTV Station Manager (SW) Impact Editor In Chief (JC)
In attendance:	Hayden Arrowsmith Andree Peacock	VP Activities & Development Activities Administrator (AP)
Apologies:	Tim Ayres	URB Station Manager

1. **Register of Attendance.** **Action**
2. **Apologies.** Tim Ayres.
3. **Notice of Any Other Business**
 - Awards
 - Associate Members
 - Keys
4. **Matters Arising from last meeting.** The revised Media constitution was passed at Council.
5. **Chair Reports.**

Impact
 Impact have produced 2 issues, published 22 and 29 September. Minty Fresh was published daily during Freshers Week. The new editorial team is being broken in and the first members' meeting took place this week and will happen every Monday.

CTV
 Over the summer CTV has been working hard to ensure we are ready for the year to come. In September, 2 of us went to a NaSTA summit to discuss with other student

television societies the possibility of a two week long broadcast slot over the Freewire system just after Freshers Week. This is going ahead and should be starting soon. This has offered us the opportunity to share our content with other Universities across the country and so get exposure on a national level. In light of this we had a production week, also sometime in September, during which we planned and filmed a lot of content ready for the upcoming year. This has given CTV something to start with so we can immediately start broadcasting content from the start of term.

Our main projects and goals that we have lined up currently are as follows:

- Interviews with a committee member from every single sport and society (Leon Osborne)
- A new panel show and talk show every 2 weeks along with any other content filmed during our studio time.
- Bus campaign (Alex Nicholson-Evans)
- Freshers.tv (NaSTA)
- NaSTA affiliation for the year

CTV also has some new equipment in the form of our 37" TV and our second semi-professional Sony camera along with the latest software addition – Adobe Premiere Suite.

6. ITEMS FOR DISCUSSION

i) Freshers' Week Wash Up

PW as very impressed with the media input during Freshers Week. Impact attracted 40-50 new members and CTV have 75 more.

The Societies Fair worked well on the whole. JC thought that placing the media stalls behind the stage was not ideal as they were somewhat hidden.

PW agreed with this. He did not see the point of the stage when some of the performances were in front of the stage and it was only visible from the front of the hall. More space would have been available for the societies if the stage had not been there or had been smaller.

ii) Our Student Media Day.

This was held on the Saturday of Freshers Week. Few turned up for this probably because of poor publicity. It was agreed that it should be held in about 2 weeks time on Wednesday 15th October with better publicity (banner with latest redesigned logo) and a well organised programme of events and lectures, e.g. journalism. It should last the whole day and include workshops and taster sessions. It was thought that if the day is a success more members will sign up to the media groups.

PW will send out information about this to all the media groups.

iii) NUS Media Day.

This will be on 3rd November in London. It was a great success last year. There will be a limit on numbers and media group chairs will need to check with their members who would like to attend.

iv) What the new constitution means.

PW said that the new constitution was drawn up because certain changes needed to be established. It was felt that the presence and input of student media at Combined Executive meetings was irrelevant and that this area of student activity sat better within communications and marketing. This

effectively meant that it moved out of the societies area but would still use their admin facilities i.e. pigeon holes for post, admin staff for minute taking. Their sabbatical officer is now Tom Major. However they will still maintain contact with Hayden Arrowsmith – VP A&D where necessary. The student media budget is quite separate from societies. The combined media groups will now be called Student Media, the individual ones will be known as a media groups. The new student media logo has been designed and will be used shortly.

v) Upcoming events

The Union Council elections are open now and nominations will close 7th October. Everyone who is running will be featured in the centre page of Impact which goes to print on 9th October.

VP A&D said that it is essential that all upcoming events are publicised to the wider student community through all the media outlets. Any information he receives from societies will be sent to TM.

6. Any Other Business.

i) Awards.

VP A&D encouraged the media groups to apply for prestigious national awards in order to get the recognition they deserve and give them the opportunity to make useful contact to further their skills. Impact attends the Guardian Media Awards which go to individuals e.g. best student editor, student photographer, student journalist. It is up to the individuals to put their names forward for these.

CTV enters the NASTA. URB sent their entries to SRA before the end of last year – the awards are in November.

PW said he would still like to see the Media awards included in the annual Societies Awards ceremony. This needs further discussion. It was agreed that the awards would be generic rather than specific.

ii) Associate Members.

VPA&D said that every society or group can have up to 10% associate members. These need to have expertise that can be brought to the society and benefit members as a whole. Applications for associate members in media outlets need to be given to Tom Major to be taken to SU Executive Meeting. Once authorised associate members are insured by the SU.

iii) Keys

The custodians of keys to the media areas are usually core committee members. Until recently it has been difficult to keep track of who has them, who has given a deposit and who has left the university and not returned them. As the equipment in storage is expensive it is imperative that the correct committee members have keys and that a deposit is given at the start of the year.

Associate members should not have keys.

It was established that a spares of all the keys should be kept in the Activities Office for the use of TM and the deposits should be kept in the SU Finance Office with a name list to tick off when keys are collected. This system has been somewhat inconsistent in the past.

There was some discussion about what deposit to charge. It was decided to charge £5 per key. Currently 12 keys are kept for Impact and 6 for CTV. There are separate keys for the media corridor, door and storage cupboard.

iv) Media Development Meetings.

PW

There will be 3 meetings a semester between the student media exec and senior members of staff to discuss important issues which need to be resolved, e.g. budgets. This is intended to maintain a smooth relationship between BUSU and Media. PW will meet with Alison Fleet to work out the best days for everyone.

7. Date, time and place of next Student Media Meeting. Thursday 6 November 2008 @ 1.15pm in 2E3.5.