



**University of Bath Students' Union  
V Team Student Volunteering**



This opportunity profile is designed to give you an idea of what your voluntary work will involve. It highlights the commitments, skills and benefits you can expect from taking up the role.

**Role:** Bath Marrow Publicity Officer

**Department:** Bath Marrow, Volunteer Office

**Duties and Responsibilities:**  
**Specific:**

- Responsible for running Facebook, Twitter and Instagram Account
- Present Marrow's activity to the public
- Contacts radio/press about events and publications

**All Bath Marrow committee members will be required to:**

- Attend most events run by Bath Marrow and commit at least a couple hours a week
- Attend meetings
- Attend the national and regional Marrow conferences

**Time Commitment:**  
 Minimum of 2 hour per week  
 Additionally, commit a few hours at general Bath Marrow events

---

**Venue:**  
 Student Volunteer Office / Various

**Responsible to:**  
 Anthony Nolan Marrow  
 Bath Marrow Chair  
 Volunteer Liaison Rep  
 Student Development Manager  
 Volunteer Support Workers

**Opportunity:**

To represent Marrow on social media and gain excellent written communication and marketing skills.

**Benefits:**

- Save lives!
- Meet and network with Anthony Nolan and other Marrow groups
- Enhance your CV and acquire volunteering hours
- Gain valuable skills and spread the word of our cause

**Useful previous experience/skills needed:**

- Written communication
- Publicity

**Training and Support:**

- Specific role training available at the Annual National Marrow Conference
- Support from the Volunteer Office
- Support from Anthony Nolan Marrow

<b>Skills Gained:</b>					
Participating in this opportunity will enable you to develop and practice the following skills (marked X)					
Teamwork*	X	Delegation		Financial Management	
Verbal Communication*		Negotiation		IT	X
Written Communication*	X	People Management		Organisation/Planning	
Leadership*		Time Management		Creativity	X
Commercial Awareness*	X	Marketing	X	Initiative	X
Problem Solving*		Decision Making		Public Speaking	

\*Skills required for the Bath Award